

EXHIBIT 10



AMENDED AND CONSOLIDATED

SECURED PROMISSORY NOTE

\$5,372,324.73

December 31, 2016

WHEREAS, during 2007 ARIE GENTER ("Lender") loaned ORLY GENTER ("Borrower") Sixty-Seven Thousand Four Hundred Fifty-Four Dollars and Ninety-Five Cents (\$67,454.95) pursuant to a Promissory Note between Lender and Borrower (the "First Note");

WHEREAS, during 2008 Lender loaned Borrower Three Hundred One Thousand Nine Hundred Seventy-Eight Dollars and Sixty-Eight Cents (\$301,978.68) pursuant to a Promissory Note between Lender and Borrower (the "Second Note");

WHEREAS, during 2009 Lender loaned Borrower Five Hundred Fifty-Two Thousand Four Hundred Fifty-Eight Dollars and Twenty-Eight Cents (\$552,458.28) pursuant to a Promissory Note between Lender and Borrower (the "Third Note");

WHEREAS, during 2010 Lender loaned Borrower Three Hundred Seventy-Two Thousand Seven Hundred Seventy-Six Dollars and Ninety Cents (\$372,776.90) pursuant to a Promissory Note between Lender and Borrower (the "Fourth Note");

WHEREAS, during 2011 Lender loaned Borrower Three Hundred Fifty-Four Thousand Six Hundred Seventeen Dollars and Twenty-Three Cents (\$354,617.23) pursuant to a Promissory Note between Lender and Borrower (the "Fifth Note");

WHEREAS, during 2012 Lender loaned Borrower Five Hundred Ninety-Six Thousand Four Dollars and Thirty-Two Cents (\$596,004.32) pursuant to a Promissory Note between Lender and Borrower (the "Sixth Note");

WHEREAS, during 2013 Lender loaned Borrower One Million Eighty-Three Thousand Six Hundred Thirty-Two Dollars and Forty-Four Cents (\$1,083,632.44) pursuant to a Promissory Note between Lender and Borrower (the "Seventh Note");

WHEREAS, during 2014 Lender loaned Borrower One Million Three Hundred Thirty-Six Thousand Five Hundred Fifty-Five Dollars and Thirteen Cents (\$1,336,555.13) pursuant to a Promissory Note between Lender and Borrower (the "Eighth Note");

WHEREAS, during 2015 the Lender loaned Borrower Five Hundred Two Thousand Nine Hundred Eighty-Eight Dollars and Thirty Cents (\$502,988.30) pursuant to a Promissory Note between the Lender and Borrower (the “Ninth Note”);

WHEREAS, during 2016 the Lender loaned Borrower Two Hundred Three Thousand Eight Hundred Fifty-Eight Dollars and Fifty Cents (\$203,858.50) pursuant to a Promissory Note between the Lender and Borrower (the “Tenth Note”); and

WHEREAS, the parties desire to have this Secured Promissory Note supersede and replace the First Note, Second Note, Third Note, Fourth Note, Fifth Note, Sixth Note, Seventh Note, Eighth Note, Ninth Note and Tenth Note.

FOR VALUE RECEIVED, the undersigned Borrower hereby promises to pay to the order of Lender, or any subsequent holder of this Secured Promissory Note, the principal sum of Five Million Three Hundred Seventy-Two Thousand Three Hundred Twenty-Four Dollars and Seventy-Three Cents (\$5,372,324.73) (the “Principal”), plus interest accrued thereon as herein provided.

1. Interest Rate. Interest shall accrue on the unpaid Principal balance owed on this Secured Promissory Note (the “Note”) from time to time at the rate of 2.75% per annum, computed on the basis of a 365-day year counting the actual number of days elapsed. Accrued interest on the Principal amount of this Note which has not otherwise been paid shall be added to the Principal amount of this Note on December 31 of each year. Notwithstanding the foregoing, during the continuance of any uncured Event of Default (hereinafter defined), interest shall accrue on the unpaid Principal balance at the rate of 12% per annum, which interest shall be payable on demand.

2. Payment; Maturity. This Note shall mature, and all principal and accrued interest thereunder shall be immediately due and payable on (i) May 31, 2020; or (ii) an Event of Default (the earliest to occur of (i) or (ii), the “Maturity Date”).

3. Prepayment. The Borrower may prepay the Principal amount of this Note, either in whole or in part, upon the provision of notice to the Lender. Any such prepayment shall be accompanied by all accrued and unpaid interest on the Principal amount being prepaid.

4. Subordination. This Note is subordinate in right and time of payment of principal and interest to certain indebtedness of the Borrower to Eric Herschmann in the principal amount of Two Million Dollars (\$2,000,000) (the “Senior Indebtedness”). Borrower represents and warrants

that as of the date of this Note (i) the outstanding principal amount of the Senior Indebtedness is Two Million Dollars (\$2,000,000); and (ii) no default has occurred and is continuing in respect of the Senior Indebtedness. This Note is senior in right and time of payment of principal and interest to any other current indebtedness of Borrower other than the Senior Indebtedness. Until payment in full of all amounts due hereunder, Borrower shall not incur any indebtedness that is either pari passu or senior in right or time of payment to the indebtedness evidenced hereby (other than the *current indebtedness under the Senior Indebtedness*) and shall not grant any type of security interest in or lien upon the Collateral without the prior written consent of the Lender (other than the security interest in favor of Lender granted pursuant to Section 5 below).

5. Creation and Perfection of Security Interests.

a) As security for any and all Obligations (hereinafter defined), Lender shall be entitled to hold, and Borrower hereby grants to Lender, a continuing lien, upon, security interest in and to, and right of set off on or against all of the following, whether now or hereafter existing or acquired, and wherever located (collectively, the "Collateral"): all personal and real property and fixtures of the Borrower and interests therein, including all accounts, all reserves, instruments, documents, notes, bills and chattel paper, receivables, letter of credit rights, litigation claims and proceeds thereof, proceeds of insurance, other forms of obligations owing to Lender, bank and other deposit accounts, whether or not reposed with Lender's Affiliates (hereinafter defined), general intangibles (including without limitation all tax refunds, contract rights, trade names, trademarks, trade secrets, customer lists, software and all other licenses, rights, privileges and franchises), all balances, sums and other property at any time to Borrower's credit or in Lender's possession or in the possession of any of Lender's Affiliates and all books and records relating to any of the foregoing, including the cash and non-cash products and proceeds of all of the foregoing in any form. The continuing lien upon, security interest in and to, and right of set off on or against the Collateral shall attach to the foregoing without further action on the Borrower's or Lender's part.

b) "Obligations" shall mean and include all loans, advances, indebtedness, liabilities, debit balances, letter of credit, acceptances, covenants, duties and obligations of whatever kind and nature at any time owing by Borrower to Lender or any of Lender's Affiliates, whether fixed or contingent, due or to become due, matured or unmatured, no matter how or when

arising and whether under this Note or otherwise. For the purposes hereof, "Affiliate" shall mean any person, firm or corporation directly or indirectly controlling, controlled by or in common control with Lender or any corporation the stock of which is owned or controlled directly or indirectly by Lender. This Note includes all Obligations of Borrower to Lender and supersedes all previous notes.

c) Borrower guarantees that the Obligations will be paid strictly in accordance with the terms of the Note, regardless of any law, regulation or order now or hereafter in effect in any jurisdiction affecting any of such terms or the rights of Borrower with respect thereto.

d) Borrower irrevocably and unconditionally authorizes Lender (or its agent) to file at any time and from time to time such financing statements in any jurisdiction with respect to the Collateral naming Lender or its designee as the secured party and such Borrower as debtor, as Lender may require, and including any other information with respect to such Borrower or otherwise required by part 5 of Article 9 of the Uniform Commercial Code of such jurisdiction as Lender may determine, together with any amendment and continuations with respect thereto, which authorization shall apply to all financing statements filed on, prior to or after the date hereof. Borrower hereby authorizes Lender to adopt on behalf of such Borrower any symbol required for authenticating any electronic filing. In the event that the description of the Collateral in any financing statement naming Lender or its designee as the secured party and any Borrower as debtor includes assets and properties of such Borrower that do not at any time constitute Collateral, whether hereunder or otherwise, the filing of such financing statement shall nonetheless be deemed authorized by such Borrower to the extent of the Collateral included in such description and it shall not render the financing statement ineffective as to any of the Collateral or otherwise affect the financing statement as it applies to any of the Collateral. In no event shall any Borrower at any time file, or permit or cause to be filed, any correction statement or termination statement with respect to any financing statement (or amendment or continuation with respect thereto) naming Lender or its designee as secured party and such Borrower as debtor.

e) Borrower shall take any other actions reasonably requested by Lender from time to time to cause the attachment, perfection, and the ability of Lender to enforce, the security interest of Lender in any and all of the Collateral, including, without limitation, (i) executing, delivering and, where appropriate, filing financing statements and amendments relating thereto

under the UCC or other applicable law, to the extent, if any, that any Borrower's signature thereon is required therefore, (ii) complying with any provision of any statute, regulation or treaty of the United States as to any Collateral if compliance with such provision is a condition to attachment, perfection or priority of, or ability of Lender to enforce, the security interest of Lender in such Collateral, and (iii) obtaining the consents and approvals of any governmental authority or third party, including, without limitation, any consent of any licensor, lessor or other person obligated on Collateral, and taking all actions required by any law, as applicable in any relevant jurisdiction.

f) Borrower represents and warrants that: (i) Borrower owns each item of the Collateral upon which she purports to grant a lien hereunder and have rights in or the power to transfer each item of Collateral in which a lien is granted by it hereunder, free and clear of any liens or encumbrances and (ii) this Note is effective to create a valid and continuing lien upon the Collateral. Upon filing of appropriate financing statements, Lender shall have a perfected lien on the Collateral which shall have priority over all other liens.

6. Default. An "Event of Default" will occur if any of the following occurs:

- a) the Borrower fails to make any payment to Lender when such payment is due hereunder;
- b) the Borrower breaches any representation or warranty contained in, or fail to comply with, any of the terms or covenants of this Note other than a payment obligation (governed under subsection (a) above), and such breach or failure is not cured within 15 days after the Lender has given the Borrower written notice of such breach;
- c) Intentionally left blank;
- d) involuntary proceedings shall have been commenced against either Borrower (i) under federal bankruptcy law or under any applicable federal or state bankruptcy, insolvency, or similar law, which seek the general adjustment of a Borrower's debts, or (ii) seeking the appointment of a receiver, liquidator, assignee, custodian, trustee, sequestrator (or similar official) of Borrower or for any material part of Borrower's property, or (iii) seeking an order winding up or liquidating the assets of Borrower, are initiated and continue for a period of 45 days;
- e) (i) a voluntary proceeding shall have been commenced under federal bankruptcy law, or any other applicable federal or state bankruptcy, insolvency, or other similar

law, (ii) the consent by Borrower to the appointment of, or taking possession by, a receiver, liquidator, assignee, trustee, custodian, sequestrator (or other similar official) of Borrower or for any material part of Borrower's property, (iii) Borrower making any assignment for the benefit of creditors, (iv) the failure or admission in writing of Borrower generally to pay its debts as they become due, or (v) the taking of any formal action by Borrower in furtherance of any of the foregoing;

- f) Intentionally left blank; or
- g) judgment(s) for the payment of money in excess of \$100,000, individually or in the aggregate, shall have been rendered by a court of record against Borrower, and such judgment shall continue unsatisfied and in effect for a period of 30 consecutive days without being vacated, discharged, satisfied or bonded pending appeal.

7. Remedies on Default, Etc.

a) Upon the occurrence of an Event of Default, the entire unpaid Principal amount and accrued and unpaid interest on this Note, without presentment, demand, protest or notice of any kind, all of which are hereby expressly waived, be forthwith due and payable, and the Lender may, among other things, proceed to protect and enforce its rights hereunder by an action at law, suit in equity or other appropriate proceeding, whether for the specific performance of any agreement contained herein, or for an injunction against a violation of any of the terms hereof or thereof or in the exercise of any power granted hereby or thereby or by law.

b) Lender shall have, in addition to all rights and remedies of a secured party under the Uniform Commercial Code or other applicable statute or rule, the following rights and remedies:

i. Lender may peaceably by his own means or with judicial assistance enter the Borrower's, or any other premises, and take possession and unencumbered ownership of the Collateral described herein, and remove or dispose of it. Borrower agrees not to resist or interfere with such action.

ii. Lender may require the Borrower to assemble or disassemble all or any part of the Collateral described herein and make it available to Lender at any place designated by Lender and reasonably convenient to both Parties.

iii. Borrower agrees that a notice sent to Borrower at least 5 days before the date of any intended public sale or the date after which any private sale or other intended disposition of the assets described herein is to be made, shall be deemed to be reasonable notice of such sale or other disposition. All notice is waived if the assets described herein are perishable or threatens to decline speedily in value or is of a type customarily sold on a recognized market.

iv. In the event of any such public or other disposition, Borrower will pay to Lender on demand any deficiency remaining after crediting the net proceeds of sale, less all expenses of taking, handling, and sale, including reasonable counsel fee. All rights of redemption are waived. Lender shall account to Borrower for any surplus.

c) No right conferred upon the Lender hereby shall be exclusive of any other right referred to herein or now or hereafter available at law, in equity, by statute or otherwise.

8. Intentionally left blank.

9. Notice. Any and all notices, consents or other communications required or permitted to be given hereunder shall be in writing and shall be deemed to have been duly given when personally delivered or 3 days after the date mailed, postage prepaid, by first class registered or certified mail, return receipt requested or 1 business day after being sent by recognized overnight courier, addressed to the parties at the addresses set forth above (or at such other address as any party may specify by notice to all other parties given as aforesaid). A copy shall also be sent to Lance G. Harris, 1211 Avenue of the Americas, 40th Floor, New York, New York 10036 and Michael Bowen, Esq., Kasowitz Benson Torres, 1633 Broadway, New York, NY 10019.

10. Severability. In the event any one or more of the provisions of this Note shall for any reason be held to be invalid, illegal or unenforceable, in whole or in part or in any respect, or in the event that any one or more of the provisions of this Note operate or would prospectively operate to invalidate this Note, then and in any such event, such provision(s) only shall be deemed null and void and shall not affect any other provision of this Note and the remaining provisions of this Note shall remain operative and in full force and effect and in no way shall be affected, prejudiced, or disturbed thereby.

11. Transferability. No sale, pledge or transfer of this Note will be accepted or recognized by the Lender without the Lender's prior written consent.

12. Defenses. The obligations of the Borrower under this Note shall not be subject to reduction, limitation, impairment, termination, defense, set-off, counterclaim or recoupment for any reason.

13. Attorneys' and Collection Fees. Should the indebtedness evidenced by this Note or any part hereof be collected at law or in equity or in bankruptcy, receivership or other court proceedings, or this Note be placed in the hands of attorneys for collection or to defend or enforce any of Lender's rights hereunder, the Borrower agrees to pay, in addition to the Principal amount and accrued interest due and payable hereon, all costs relating thereto, including, without limitation, reasonable attorneys' fees and expenses, incurred by the Lender in collecting such indebtedness or enforcing this Note.

14. Waiver of Presentment. The Borrower hereby waives presentment, demand for payment, notice of dishonor, notice of protest and all other notices or demands in connection with the delivery, acceptance, performance or default of this Note.

15. Governing Law; Venue. This Note shall be governed by and construed and enforced in accordance with the laws of the State of Florida, without regard to conflict of law principles that would result in the application of any law other than the law of the State of Florida. Each of the parties submits to the exclusive jurisdiction of any state or federal court sitting in Brown County, State of Florida, in any action or proceeding arising out of or relating to this Note and agrees that all claims in respect of the action or proceeding shall only be heard and determined in any such court. Each party also agrees not to bring any action or proceeding arising out of or relating to this Note in any other court.

16. Waiver of Jury Trial. THE BORROWER HEREBY IRREVOCABLY WAIVES ALL RIGHT TO TRIAL BY JURY IN ANY ACTION, PROCEEDING OR COUNTERCLAIM (WHETHER BASED ON CONTRACT, TORT OR OTHERWISE) ARISING OUT OF OR RELATING TO THIS NOTE, ANY DOCUMENT DELIVERED UNDER THIS NOTE, THE LOAN EVIDENCED BY THIS NOTE OR THE ACTIONS OF BORROWER AND THE

LENDER IN THE NEGOTIATION, ADMINISTRATION, PERFORMANCE OR ENFORCEMENT THEREOF.

17. Application of Payments. Payments received hereunder by Lender shall be applied first to any accrued and unpaid interest due hereunder; and second, to the Principal amount.

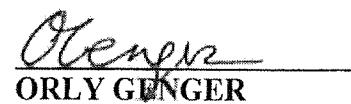
18. Joint and Several Liability. If this Note is now or hereafter shall be signed or endorsed by more than one party or person, it shall be the joint and several obligation of all such parties or persons (including, without limitation, all makers, endorsers, guarantors and sureties), and shall be binding on all parties hereto and their successors and assigns.

19. Subordination Agreement Controls. This Note and the lien on and security interest in the Collateral granted hereunder are subordinated in the manner and to the extent set forth in the Subordination Agreement dated as of December, 31 2016 among the Lender, as Subordinated Creditor and Eric Herschmann, as Senior Creditor, and acknowledged and agreed to by the Borrower (as the same may be amended, supplemented, restated or otherwise modified from time to time, the "Subordination Agreement"). Prior to the payment in full of all Senior Obligations (as defined in the Subordination Agreement), neither Borrower nor Lender shall take, or fail to take, any action to the extent that such action, or failure to take such action, would be prohibited by, or would in any way conflict with, the Subordination Agreement.

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IN WITNESS WHEREOF, the Borrower has caused this Note to be executed effective as of the day and year first above written.

BORROWER:


Orly Genger
ORLY GENGER